

GOWTHAM POLIMERA

Ambitious and self-motivated Business Analyst fresher with strong analytical skills, proficiency in data visualization tools, and a solid educational background in Business Administration and Management. Adept at multitasking with excellent time management abilities, seeking an opportunity to apply business analysis skills in a challenging environment.

Work Experience

INTERN

Search Engine Optimizer

AVR Web Consulting

- Conducted website audits and competitor analysis to identify optimization opportunities
- Utilized analytical tools to track and report on website performance metrics
- Implemented on-page and off-page SEO strategies to improve search engine rankings
- Collaborated with cross-functional teams to align SEO strategies with overall business goals
- Gained valuable experience in data analysis and interpretation for business decision-making

PROJECTS

TRAINING AND DEVELOPMENT PROJECT

- **Sri Vijaya Visakha Milk Producers Company Ltd**
- Conducted comprehensive analysis on the importance of training and development programs in organizations
- Evaluated the impact of training on employee performance and organizational growth using quantitative and qualitative data
- Utilized advanced Excel and data visualization tools to analyze and present findings
- Developed data-driven recommendations for improving training and development initiatives
- Gained insights into the crucial role of Human Resource Development in a rapidly changing technological landscape

Educational Background

Master of Business Administration (MBA), HR & SYSTEMS

Nadimpalli Satyanarayana Raju Institute of Technology

Oct 2022 - Apr 2024

- Dual Specialization in HR and Systems

Bachelor of Business Administration in Human Resource

TSR & TBK Degree College

Aug 2019 - Apr 2022

- Relevant coursework in Human Resource

Contact

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Skills

Technical Skills

- **Business Analysis Tools:** Power BI, Tableau, Advanced Excel
- **Programming:** SQL, Basics of R & Python
- Data Visualization
- **Microsoft Office Suite:** Excel, Word, PowerPoint
- **Graphic Design:** Photoshop, Figma

Languages

- Telugu (Native)
- English (Proficient)
- Hindi (Conversational)

Certification/Short Courses

- **Business Analyst Certificate**
- **EXCELR, 26 JULY 2024**

Additional Information

- Excellent multitasking skills with extraordinary time management ability
- Strong interest in leveraging data for business insights and decision-making
- Committed to continuous learning and staying updated with the latest business analysis trends and technologies