

PRUTHVI RAJ S

DIGITAL MARKETER



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- 📍 VIJAYNAGAR, MYSORE

PROFILE

Managed digital marketing and social media efforts, supporting online initiatives including SEO, SEM, and PPC campaigns, as well as social media initiatives, including Facebook, Twitter, YouTube and LinkedIn to increase brand awareness among millennial consumers.

SKILLS

- CAMPAIGNS
- SEM
- WEBSITE BUILDING
- SEO
- CONTENT CREATION
- SOCIAL MEDIA HANDLING
- ECOMMERCE LISTING
- STRATEGY MARKETING TO GENERATE LEADS

EXPERIENCE

WORKED WITH AGENCY IN VARIOUS PROJECTS

- Worked with agency in digital marketing for several new product launches, including search engine marketing (SEM), display advertising, video advertising, email marketing, and social media.

AME ORGANIC ECOMMERCE

PRESENT - 2023

- Worked with AME Organic Skincare startup as a digital marketer, handling social media, setting up Facebook page and creating a blog for the company.

PROJECTS

- AME ORGANIC
- FARMING BUDHA (worked with team)
- SAAPPL (worked with team)
- VARIOUS OTHER PROJECTS

TOOLS USED

- CANVA
- SEMRUSH
- GOOGLE ADS
- GOOGLE ANALYTICS
- ADS MANAGER
- UBERSUGGEST
- RANKMATH
- FACEBOOK PIXEL
- MICROSOFT BING
- YOUTUBE STUDIO

TOOLS KNOWN BUT NOT USED

- SA360
- dv360
- mailchip

EDUCATION

SECONDARY SCHOOL

SHAMS HIGH SCHOOL – education
State board ,2015 BATCH
83.5% in sslc

PRE UNIVERSITY EDUCATION

NARAYANA PU COLLEGE -
BELLANDUR (PCMB)
60% IN 12 TH STATE BOARD

S NIJALINGAPPA MEDICAL COLLEGE (MEDICINE) 2019

I HAVE PASSED 1 ST YEAR MBBS WITH 60%
DROUPOUT DUE TO FINANCIAL PROBLEM